

What NTT DATA has done in the insurance industry

NTT DATA has engaged in a wide variety of businesses such as the SI business, which is NTT DATA's core business, shared services, and BPO.

Backbone system

Developing and maintaining custom-made or package-based systems

[Major systems]

Development and maintenance of:

- Personal insurance business system
- Corporate insurance business system
- Sales force automation

Industry shared system service

Providing a system shared by many insurance companies

[Major systems/services]

- Common gateway for insurance companies

BPO

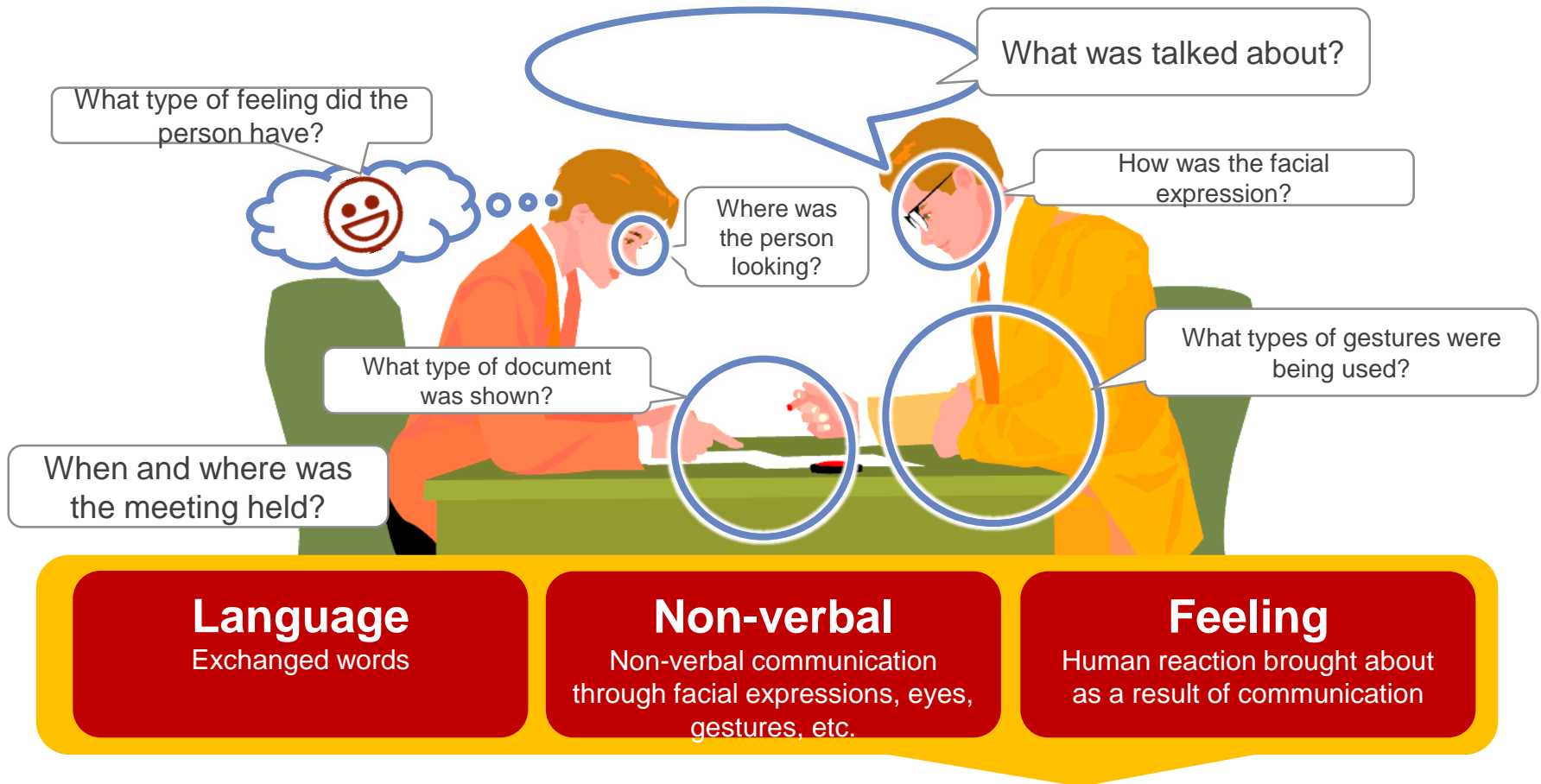
Performing clerical work on behalf of insurance companies as services

[Major services]

- Entering medical certificate data
- Collecting individual identification numbers
- Telephone/help desk operation

Digitizing face-to-face communication

Advanced digitization technologies allow data concerning **face-to-face communication** to be acquired.



NTT DATA wants to **visualize face-to-face communication** by utilizing digital devices.

Visualizing face-to-face communication × Insurance sales

Solution to aid face-to-face communication in insurance sales is needed.

Visualizing face-to-face communication



Insurance sales

Visualizing face-to-face communication by utilizing digital devices



Sharing a good example of communication skill in insurance sales as a model



Let's build a brighter future together

NTT DATA wants a partner with **innovative ideas** for digitizing face-to-face communication.

Mantedi

1. Techniques and devices to digitize face-to-face communication

2. Techniques and solutions to evaluate digitized communication and to create a model

NTT DATA is aiming to build an **industry-shared infrastructure service**. Together let's create a model to be used widely as an industry standard.