



Business Collaboration to Create a New Banking Service Utilizing a Messenger Service

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Messenger services, such as LINE Messenger and Facebook Messenger, are becoming some of the most used apps on smartphones.

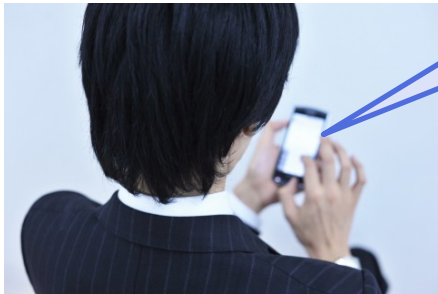
Such messenger services were originally used by individual users to exchange private messages. However, these services have now been made available to business user accounts.

Further, an AI platform (bot engine) that can automatically send and receive messages has been introduced, and this AI platform (computer) manages almost all messages.

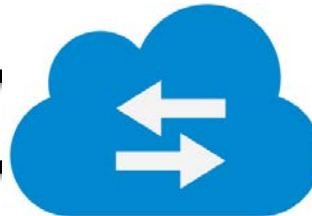
With this trend in the background, we would like to solicit business ideas to create a new banking service utilizing a messenger service as a part of our Business Contest.

Creating a New Banking Service Utilizing a Messenger Service

Possible service examples



How much was withdrawn from my bank account for my mobile phone bill last month?



Your mobile phone bill was XXX yen!
You saved a lot last month!!

- **Banking service in chat format through a messenger app**
 - Checking bank account balance
 - Checking investment status
 - Checking busyness of a branch, etc.

- Unconventional
- Realistic
- Provocative (*pros and cons*)



We welcome your innovative ideas and suggestions filled with excitement and hope for the future!



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