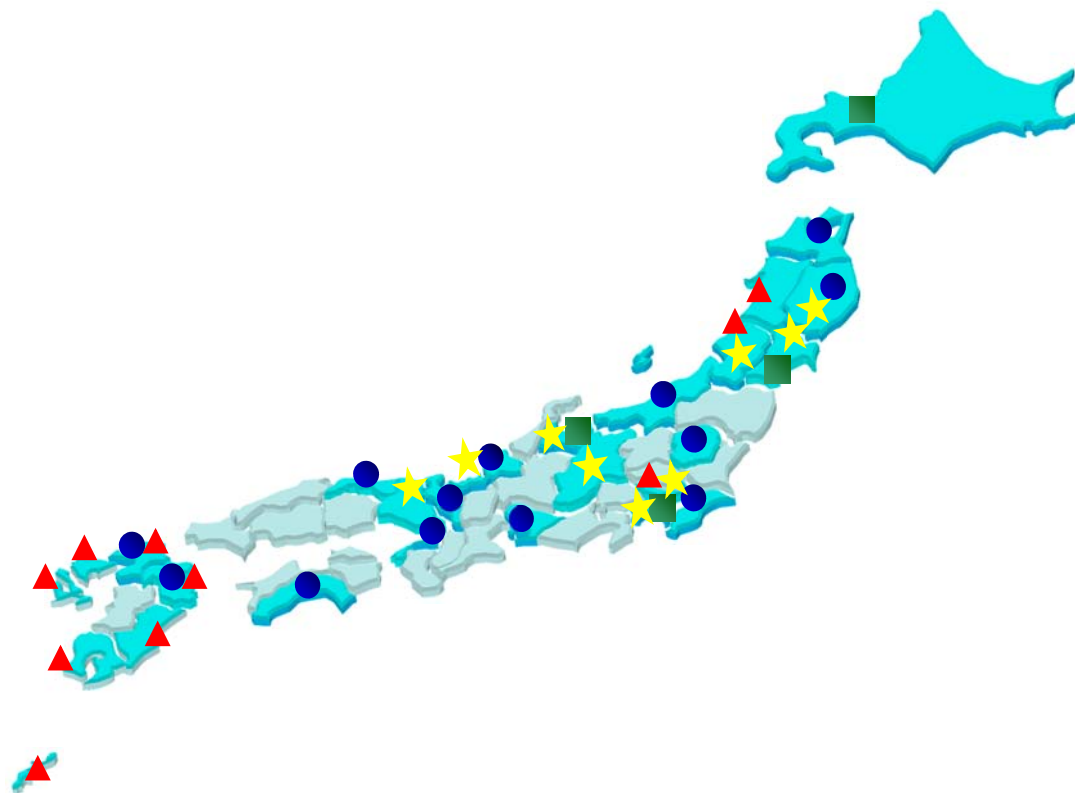


More than 50 banks are currently using or planning to use BeSTA, core banking software developed by NTT DATA, and the network is the largest of its kind in Japan.

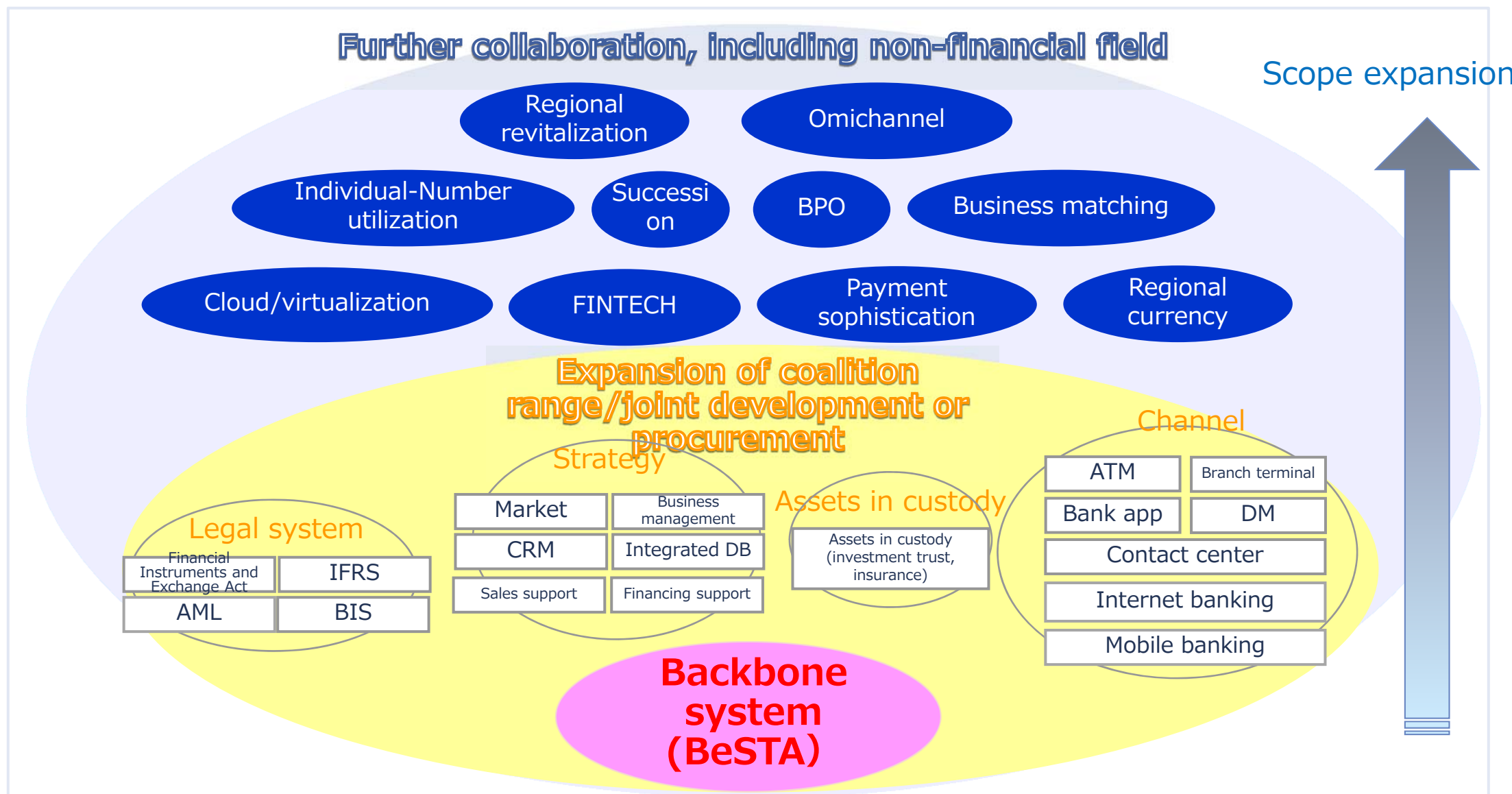
<div>●</div> Regional Bank Integrated Services Center (14 banks)	<div>★</div> STELLA CUBE (9 banks)
Aomori Bank	Tohoku Bank
Bank of Kyoto	Kanagawa Bank
AKITA BANK	Tokyo Tomin Bank
Senshu Ikeda Bank	Nagano Bank
Bank of Iwate	TOYAMA BANK
TOTTORI BANK	Sendai Bank
Ashikaga Bank	Tajima Bank
Shikoku Bank	Kirayaka Bank
Chiba Kogyo Bank	FUKUHO BANK
Oita Bank	
Hokuetsu Bank	
NISHI-NIPPON CITY BANK	
Fukui Bank	
Aichi Bank	

* BeSTA package provided from Hitachi, Ltd.



Collaboration concerning BeSTA® banking application and surrounding businesses

By combining highly compatible solutions regardless of the frameworks of conventional core banking businesses or other banking businesses, the scope of businesses has been expanded. Ideas on collaboration concerning surrounding businesses are also broadly solicited.



Three areas to be studied intensively are **operation, data accumulation/analysis, and utilization of external expertise.**

Priority investment area		Investment assets (keywords)
1	Automation and streamlining (operation)	<p>Studying solutions for automating, computerizing, and streamlining clerical work of bank clerks and customer service</p> <ul style="list-style-type: none"> - Automating and streamlining routine clerical work (utilizing AI and interactive interface) [Back-office tasks] Identification, loan screening, investigation [Front-office tasks] Over-the-counter service, answering phone, and responding to mail
2	Improving reliability of sales and management strategies (data accumulation/analysis)	<p>Providing data accumulation/analysis function through networks inside and outside the bank; planning associated strategies</p> <ul style="list-style-type: none"> - Integrated management/analysis of customer information - Accumulation/analysis of unstructured data - Mounting a campaign at an appropriate timing on an appropriate channel, depending on the transaction and place
3	Open innovation (utilization of external expertise)	<p>Creating new businesses by utilizing the relationships and networks of startups (including non-IT fields)</p> <ul style="list-style-type: none"> - Applying advanced technologies (AI, authentication technologies, interactive interface, VR, AR, etc.) to banking businesses - Using FINTECH to find loan demand, to increase the appeal of bank services, etc.

This project will be a valuable opportunity to have major domestic regional banks or the financial market use your technology or service.

Work with us to come up with new solutions/businesses for financial institutions.