



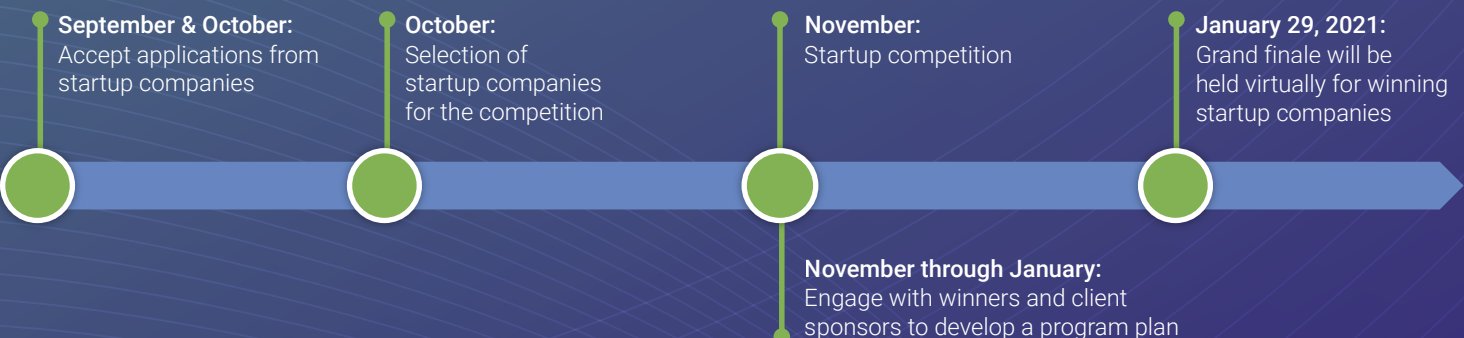
## Open Innovation Contest 11



### Innovation That Matters: Partnering With Startup Companies to Solve Critical Business Challenges

NTT DATA is launching its 11th Open Innovation Contest, providing startups and business around the globe with a unique opportunity to accelerate new technologies that solve real, timely business challenges. We will be matching the best startup companies with client challenges as they propose innovative solutions for a collaborative business with NTT DATA companies.

We're proud to start accepting applications for this year's competition. We invite you to review the challenges in this all-virtual program and submit an entry to the pitch competition. If your startup wins the competition, you will be presented with an exciting opportunity to engage with one of our clients and our own innovation team to develop a business case for a proof of concept of your product. Winners could also have the chance to pitch to global industry leaders and clients of one of the top 10 consulting companies in the world in our grand finale.



# Let's change the world together

Innovation – the ultimate challenge – and it's more important than ever as the COVID-19 pandemic continues to change the way we live and work. We need you to solve these challenges:



1  
Healthcare:  
Use of AI and  
Non-Human for Member  
and Patient Experiences



2  
Healthcare:  
Digital Patient Health



3  
Healthcare:  
Reducing the Need for  
In-Patient Care



4  
Commercial:  
Real Time Multi-Vendor  
Inventory Monitoring



5  
Commercial:  
Hyper-personalized B2B  
and B2C Marketplace



6  
Commercial:  
Optimizing the New  
Normal of Supply Chain



7  
Exponential  
Technologies:  
5G Intelligent  
Surveillance



8  
Exponential  
Technologies:  
Mobilize the  
Performing Stage

[Visit our website](#) to learn more and submit a solution.



The NTT DATA Group is steadfast in our mission to “use information technology to create new paradigms and values, which help contribute to a more affluent and harmonious society.”

