

Laurel - Product presentation



Team & Customer communication

A wireless headset system to improve store communication

- Remove staff communication on tannoy/PA systems
- Enable multi-skilled associates to be more responsive
- Turn your associates into cohesive & engaged teams
- Integrate with your existing solutions/technology (3rd party systems)
- Make customer service a measure of performance with system data



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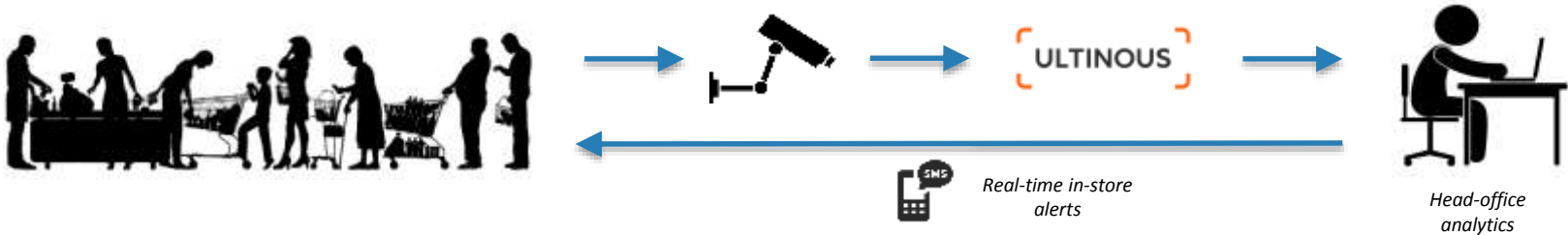
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Queue Prediction & Alert

Minimize checkout queues

1. From the video feed the system makes structures tabular data
2. Analyses the received data
3. Sends out real time alerts to the workers what actions needs to be done

It runs in the cloud or on-premise and utilize the existing video camera infrastructure in store.



Next to the queue prediction feature the system can help you with surveillance and customer information tasks

Theft prevention

Customer loyalty insight

Customer profiling

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Dynamic pricing and promotion management

SmartShelf solutions

- No need to manually create labels, label design
- XML based interface – automated price updates for the entire store or chain
- Ability to schedule price updates – accurate pricing in all of the stores for promotion launches
- Logos, promotional templates generated automatically



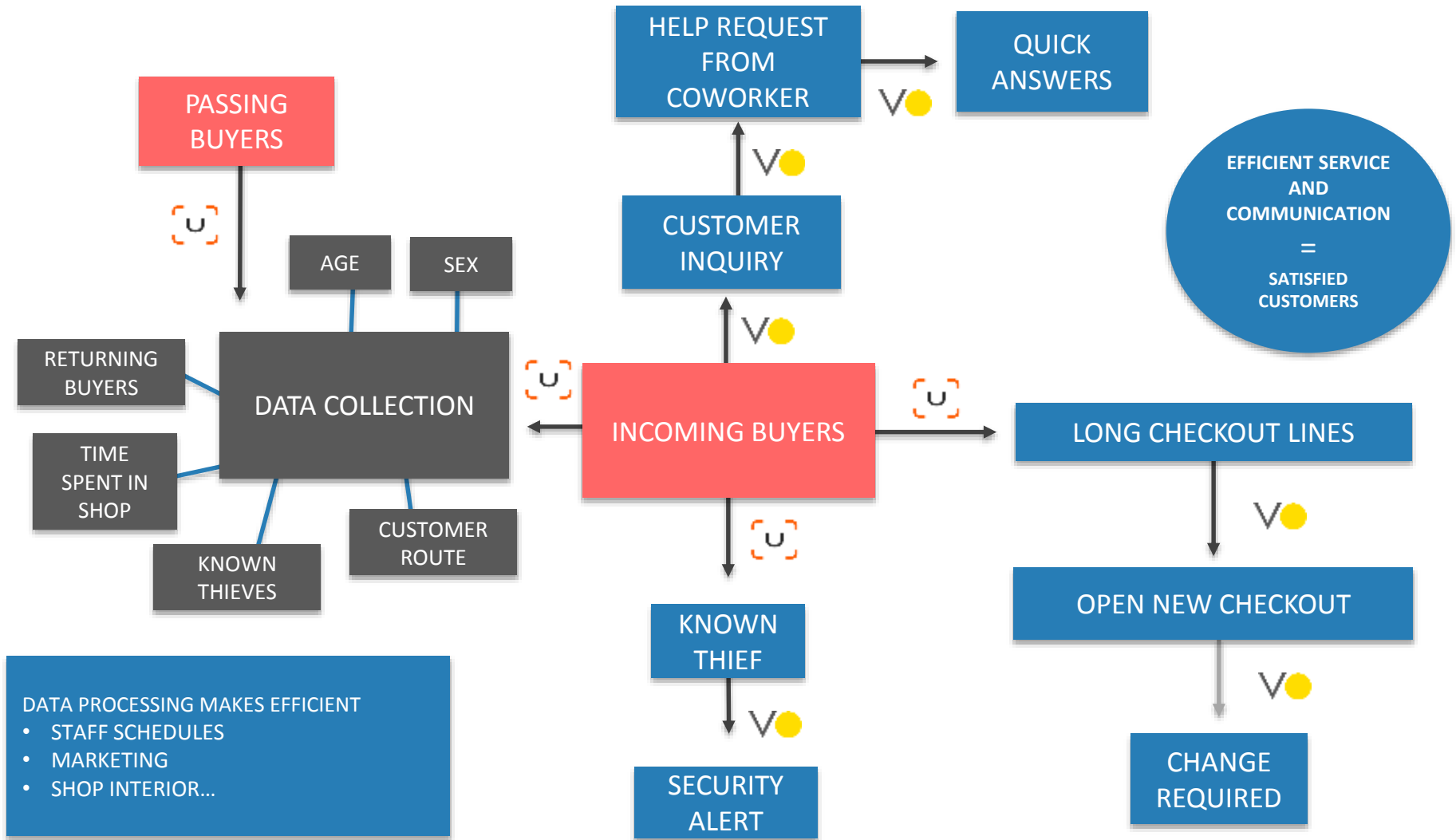
Integrate solutions for maximum efficiency

Retail solutions are useful on their own, but for a higher efficiency rate it works best if they all work together.

- Easier staff scheduling and less idle time
- Faster answers for customer inquiries
- More efficient workflows

This all results in higher customer satisfaction and higher store revenue.





Thank you for your attention!

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Ezen dokumentáció a Laurel Kft. szellemi terméke.
A dokumentum kizárólag a Laurel Kft. írásbeli engedélyével
használható fel, másolható, illetve terjeszthető.