



Open Innovation Contest 10

Let's change the world together!

Are you a startup ready to scale up?

If your business is mature enough to partner with a big corporation to co-create innovative business, this contest is for you!

NTT DATA is looking for innovation partners.

NTT DATA is a world-class, global IT services provider headquartered in Tokyo, and as such, we have many innovation challenges coming from all industries, across the globe. If you have a great solution to these challenges, participating in this contest is the best way to ensure that your proposal will be heard by all relevant business units and group companies of NTT DATA. If a business unit likes your proposal, **let's talk business – even if you don't win the contest.**

Contest Outline

Objective	We are seeking proposals for collaborative businesses in response to the challenges hosted by NTT DATA business units around the world.
Applicants	Incorporated businesses (Applications must be written in English or Japanese.)
Process	<ol style="list-style-type: none"> 1. Apply from the official website. http://oi.nttdata.com/en/contest/ 2. Applicants who pass initial screenings will proceed to a regional contest, which will be held sometime between October and December of 2019, depending on the region. 3. The regional winner or winners (up to two per region) will be invited to the Grand Finale in Tokyo scheduled for January 24, 2020, where the prize-winning Grand Champion will be selected.
Prize	<ul style="list-style-type: none"> • The travel expense to participate in the Grand Finale will be provided (for one person per company.) • The winner of the Grand Finale (“Grand Champion”) will be asked to develop business with NTT DATA, reaching at least a POC with the target customer, towards which NTT DATA will provide 100,000 USD financial support to cover POC costs such as travel, labor, hardware and software. • In addition to the Grand Champion, a Domain Champion for each challenge domain (see reverse side) will be identified. • SDGs Spotlight Award will go to the proposal with the biggest potential to solving one of the SDGs.
Judges	<ul style="list-style-type: none"> • The advisory board of the NTT DATA Open Innovation Forum • The Project leaders of the business unit hosting each challenge category.



Regional Contests: September 2019 - December 2019

Grand Finale in Tokyo: January 24, 2020

<http://oi.nttdata.com/en/contest/>



Outcomes of previous contests

NTT DATA and the two startups Money Forward and Free formed a partnership to offer open banking API services, which are now used by 18 Fintechs and 64 financial institutions.



GiPStech and NTT DATA jointly developed High-Precision Indoor Positioning driven by Geomagnetic Technology used at Narita Airport in order to navigate Foreigners visiting Japan seamlessly through Narita Airport's intricate complex.



16 venues where you can apply



8 Challenges NTT DATA will works towards with you

Title	Overview
01. Healthcare & Life Sciences	We are seeking proposals for digital technology solutions for a sustainable society that can overcome social problems such as the declining birthrate and aging population, and that lead to improved health and higher quality of life for individuals.
02. Finance, Insurance & Payments	With the advent of API usage by financial institutions, other industries entering the financial industry, and a transition to a cashless society, society is undergoing dramatic changes. We are looking for proposals that will lead to the advancement of finance, insurance and payments, and the transformation of business models.
03. Automotive & MaaS	We are seeking proposals for new technologies and services that will benefit automobile and transportation companies in the CASE era, for example services creating new transport experiences, services managing the re-charging and dispatching of vehicles and social infrastructure technologies that support an efficient and ultra-safe self-driving society.
04. Telecom & IoT	As 5G networks will be widely spread across the world within the next few years, we are looking for unprecedented services and solutions that enable us to effectively leverage 5G networks, as well as to develop and operate flexible 5G environments. In addition we are accepting proposal for IoT applications.
05. In-Store Front & Marketing Digitalization	In order to create a new store experience that combines real and digital services, we are seeking proposals that will lead to automation of store operations and services, customer and customer service that utilizes innovative data and mechanisms, and data utilization activation to upgrade products and services.
06. Smart Automation	We are seeking proposals that will lead to process innovation by automating "business processes" and "judgment" through the use of Robotics and Cognitive, which goes beyond the automation of routine and routine work.
07. Data distribution	There is an increasing need to utilize the data and paper information held by individuals/companies and devices. We are seeking means, methods, and solutions for data management that, through analysis of diverse data including data silos and data in various formats, offers a single view data presentation.
08. Disruptive Social Innovation	We are seeking proposals that will use new business models and innovative technologies to break down stereotypes, create new social transformations, and bring about discontinuous growth in any industry or field.

Contact Info

Regional contact list is on the contest website <http://oi.nttdata.com/en/contest/contact/>
 The Tokyo Contest Office : toyosu-no-minatokara@realize-corp.jp

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